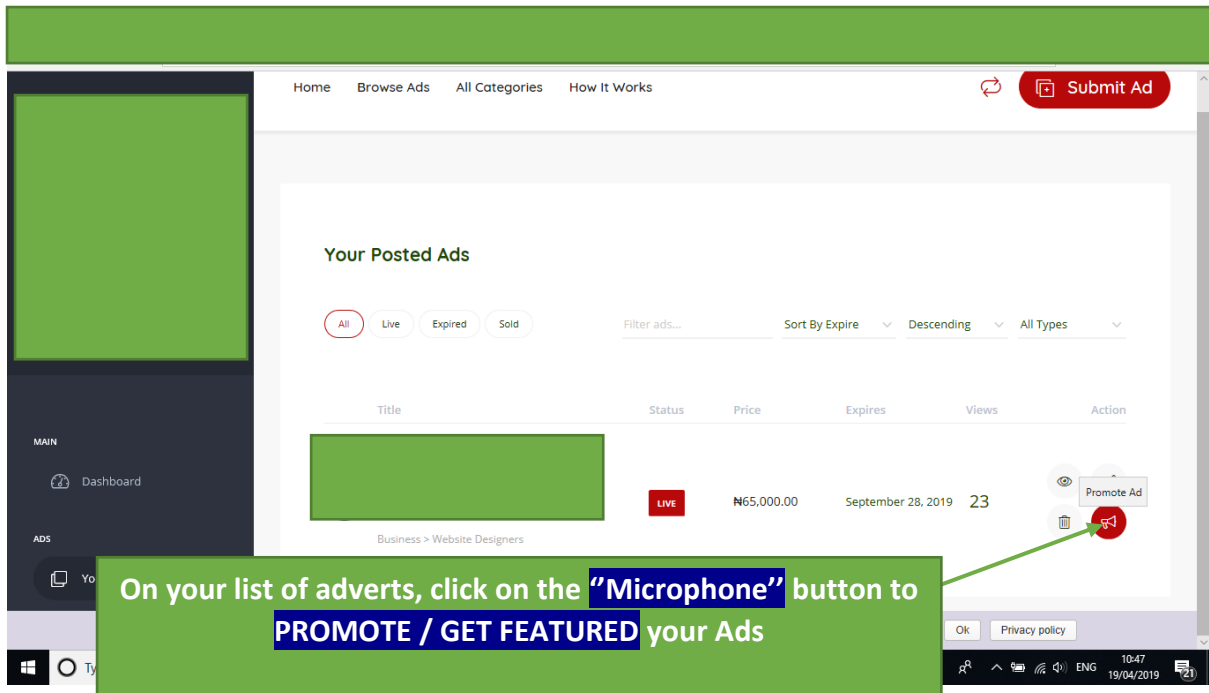
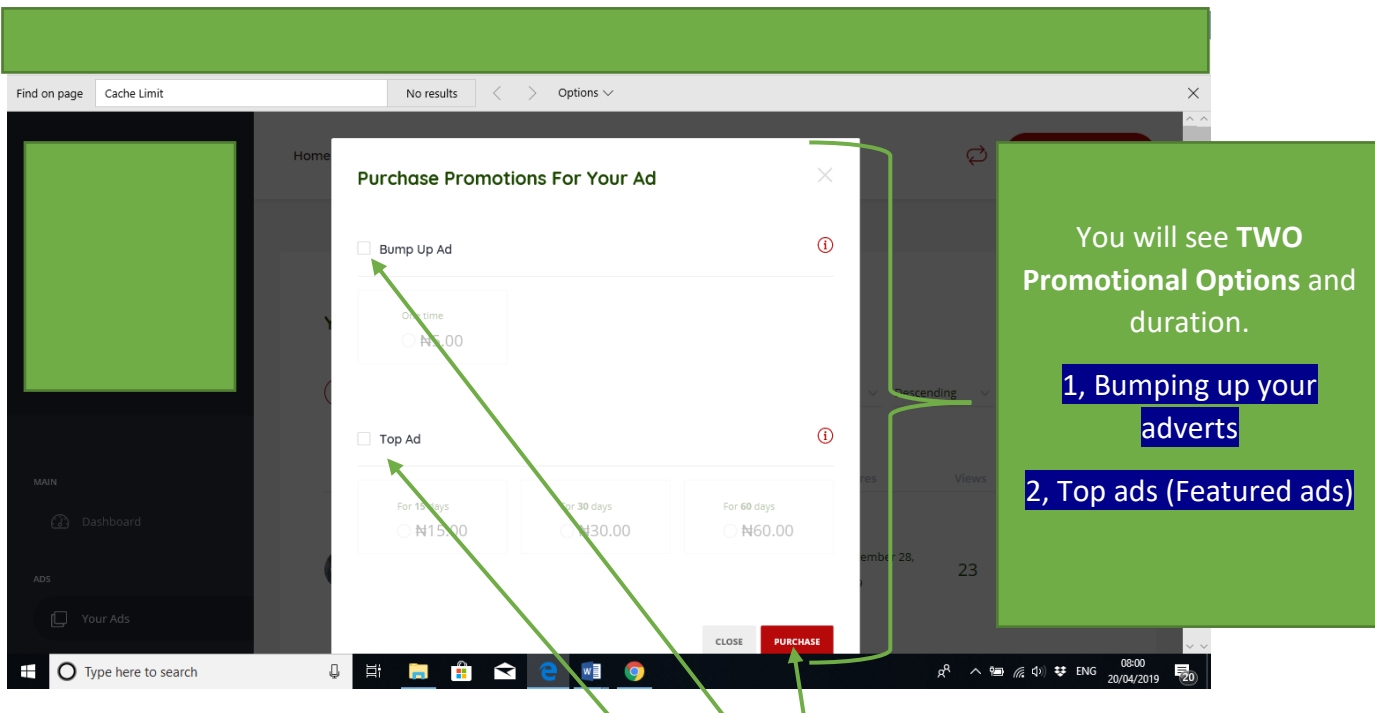


## GET FEATURED ON NAIRAOUTLET.COM AS LITTLE AS ₦1 PER DAY



On your list of adverts, click on the **"Microphone"** button to **PROMOTE / GET FEATURED** your Ads

The screenshot shows the 'Your Posted Ads' section of the NairaOutlet.com dashboard. A table lists ads with columns for Title, Status, Price, Expires, Views, and Action. One ad is visible with a status of 'LIVE', a price of ₦65,000.00, and an expiration date of September 28, 2019. A red 'Promote Ad' button with a microphone icon is highlighted in the 'Action' column. A green callout box contains the instruction: 'On your list of adverts, click on the "Microphone" button to PROMOTE / GET FEATURED your Ads'.



You will see **TWO Promotional Options** and duration.

- 1, Bumping up your adverts
- 2, Top ads (Featured ads)

The screenshot shows the 'Purchase Promotions For Your Ad' modal. It has two main sections: 'Bump Up Ad' and 'Top Ad'. The 'Bump Up Ad' section has a 'One time' option with a price of ₦5.00. The 'Top Ad' section has three duration options: 'For 10 days' (₦15.00), 'For 30 days' (₦30.00), and 'For 60 days' (₦60.00). A red 'PURCHASE' button is at the bottom right. A green callout box contains the text: 'You will see TWO Promotional Options and duration.' followed by a numbered list: '1, Bumping up your adverts' and '2, Top ads (Featured ads)'. Green arrows point from the callout to the 'Bump Up Ad' and 'Top Ad' sections.

Select any of your promotional Options. e.g. **"Top ads (Featured ads)"** or **"Bump up"** and **Duration** and **Click Purchase**, you will be able to pay with **your Naira debit or Credit card**. Once the payment is cleared your promotion will be active.

**Promotion takes effects from the time when payment is cleared**

**1, Featured Ads Option** – Stays on for the duration purchased – "Can be used as many times as possible"

- When anyone searches for adverts in the **"Country / Industry / Category, in which you originally placed your adverts"**, you will be **Featured on Top of the Search Result** with **Featured badge** across your Adverts for such **Country / Industry / Category's Search Result**

**2, Bump ups Option:**

This refreshes your ads, as if you'd just posted it, and brings you back to the top of the listing for your industry / category. This will Update Creation date while, expire time remains and can be used only once Per Ad